

ACSB (Asia Council for Small Business) 6th Conference
6th Asian SME Conference



Tokyo, Japan

September 10th (Mon) – 13th (Thu) 2018

Conference Organizers

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ACSB (Asia Council for Small Business) 6th Conference 6th Asian SME Conference

Parallel Academic Sessions

Wednesday, September 12

* Candidates for the Best Paper Award

13:00-14:20 Session B1-1 Regional Perspectives on SMEs

Chair: Hiroshi Teraoka, Chukyo University

Room: B1

B1-1-1 13:00-13:20

A Historical Analysis on the Founding and Disbanding Process of Furniture Agglomeration in Japan

Hiroki Kondo¹, Toshifumi Sakai²

¹Hokkai Gakuen University, Hokkaido, Japan, ²Hokkaido University of Science, Hokkaido, Japan

B1-1-2 13:20-13:40

Are There White Spots on the Map: SME Internationalization in Different Regional Contexts

Igor Novikov

Far Eastern Federal University, Vladivostok, Russia

B1-1-3 13:40-14:00

Determinants of Reverse Innovation in SMEs: Findings from Multivariate Analysis in Japan

Yoshikatsu Shinozawa¹, Kentaro Yoshida²

¹SOAS, University of London, London, United Kingdom, ²Rissho University Tokyo, Japan

B1-1-4 14:00-14:20

Geographical Analysis of Knowledge Network Formation in Japan: Several Dimensions of Proximity

Keisuke Takano¹, Morito Tsutsumi², Yasuaki Kikukawa¹

¹Graduate School of Systems and Information Engineering, University of Tsukuba, Ibaraki, Japan,

²Faculty of Engineering, Information and Systems, University of Tsukuba, Ibaraki, Japan

13:00-14:20 Session B2-1 Determinants of Entrepreneurship

Chair: Jin-ichiro Yamada, Osaka City University

Room: B2

B2-1-1 13:00-13:20

Building and Sustaining the Emerging Ecosystems by Focal New Ventures: Evidence from the Bike-sharing Industry in China

Jin Han¹, Haibo Zhou^{1,2}, Sandor Lowik¹, Petra de Weerd-Nederhof¹

¹University of Twente, Enschede, The Netherlands, ²University of Nottingham, Ningbo, China

B2-1-2 13:20-13:40

The Gender Difference of Entrepreneurship: A Companion between Japan and Other Countries

Yuji Honjo, Hiroki Nakamura, [Xiaoxu Sun](#)

Chuo University

B2-1-3 13:40-14:00

Development of Women Entrepreneurship at Universities in Japan: From Cases in Taiwan and Korea

[Eriko Miyake](#), Atsushi Kato

Doshisha Women's College of Liberal Arts, Kyoto, Japan

* **B2-1-4 14:00-14:20**

Startup Chile: Resource Builder and Facilitator for the Santiago Startup Ecosystem

Joerg Freiling, [Aki Harima](#), Jan Harima

University of Bremen

13:00-14:20 Session B3-1 Growth Strategies

Chair: Panagiotis Ganotakis, The University of Liverpool

Room: B3

B3-1-1 13:00-13:20

Entrepreneurial Growth Strategies in Central Asia: A Mid-transition Typology

[Gul Berna Ozcan](#)

Royal Holloway, University of London

B3-1-2 13:20-13:40

University-industry R&D Collaboration as an Engine of Firm Growth? An Empirical Evaluation of Knowledge Cluster Policies in Japan

Hiroyuki Okamuro¹, [Kenta Ikeuchi](#)²

¹Hitotsubashi University, ²Research Institute of Economy, Trade and Industry

B3-1-3 13:40-14:00

The Effect of Perceived Legitimacy on New Venture Growth in Japan: A Moderated Mediation Approach

[Norifumi Kawai](#)¹, Tomoyo Kazumi²

¹University of Sussex, Brighton, United Kingdom, ²Senshu University, Tokyo, Japan

* **B3-1-4 14:00-14:20**

What Makes Born Global Companies So Special? The Case of Japan

[Satoshi Yamamoto](#)¹, Viktoriya Kan², Yoshihiro Eshima³, Masaaki Suzuki⁴

¹Tokyo Keizai University, ²Teikyo Univeristy, ³Osaka Univeristy of Economics, ⁴Nihon Univeristy

14:35-15:55 Session B1-2 Labor and Employment

Chair: Ichihiro Uesugi, Hitotsubashi University

Room: B1

B1-2-1 14:35-14:55

Determinants of Earnings for Employees and Self-employed Workers in Mongolia

Odongoo Amgalan

Hitotsubashi University, Tokyo, Japan

B1-2-2 14:55-15:15

Manager Characteristics and Firm Performance

Naomi Kodama, Huiyu Li

Nihon University, Tokyo, Japan

* **B1-2-3 15:15-15:35**

Entrepreneurial Willingness of Non-Regular Female Workers in Japan

Naoko Matsuda¹, Ryuichiro Tsuchiya²

¹Research Institute of Economy, Trade and Industry, ²Toyo University

B1-2-4 15:35-15:55

Analysis of TLO Staffs' Mindsets toward Commercialization of University-based Research

Kensuke Inai², Takayuki Sakai¹

¹Kobe University, Hyogo, Japan, ²Tokushima University, Tokushima, Japan

14:35-15:55 Session B2-2 Governance and Institutions

Chair: Nobuaki Matsunaga, Kobe University

Room: B2

B2-2-1 14:35-14:55

Why Do Family Firms Achieve Superior Performance? Evidence from Two Economic Shocks

Kenji Kutsuna¹, Jungwook Shim², Yupana Wiwattanakantang³

¹Kobe University, Kobe, Japan, ²Kyoto Sangyo University, Kyoto, Japan, ³National University of Singapore, Singapore, Singapore

B2-2-2 14:55-15:15

Consequences of Social Responsibility Engagement and the SME Owner-Manager's Motivation

Kazusa Kinoshita

Osaka City University, Osaka, Japan

B2-2-3 15:15-15:35

A Review of SMEs Governance in Selected Countries

Diana-Rose Faizal, Zariyawati Mohd-Ashhari

University Putra Malaysia, Selangor, Malaysia

B2-2-4 15:35-15:55

Government Support and MSME Employment: The Case of a Program in Afghanistan

Andalib Mushtari¹, Yoshi Takahashi²

¹Ministry of Rural Rehabilitation and Development, Kabul, Afghanistan, ²Hiroshima University, Higashihiroshima, Japan

14:35-15:55 Session B3-2 Entrepreneurial Skills and Human Capital

Chair: Tomoyo Kazumi, Senshu University

Room: B3

* **B3-2-1 14:35-14:55**

Entrepreneurial Self-Efficacy, Institutions, and Venture Growth: The Case of Japanese Female Entrepreneurs

Norifumi Kawai¹, Tomoyo Kazumi²

¹University of Sussex, ²Senshu University

B3-2-2 14:55-15:15

**Exploring the Potentials of Project-based Transnational Entrepreneurship Education
A Single Case Study in Namibia**

Aki Harima, Cat My Dang

University of Bremen

B3-2-3 15:15-15:35

Human Capital, Innovation, and Entrepreneurship in Micro and Small Businesses in Laos

Souksavanh Vixathep¹, Alay Phonvisay²

¹University of Hyogo, Kobe, Japan, ²National University of Laos, Vientiane Capital, Laos

B3-2-4 15:35-15:55

ICT Adoption in High-Technology Entrepreneurial Firms: The Role of Entrepreneurial Human Capital and the Moderating Effect of External Information Usage

Panagiotis Ganotakis

The University of Liverpool

16:05-17:25 Session B1-3 Humane and Social Entrepreneurship

Chair: Bernice Kotey, University of New England

Room: B1

B1-3-1 16:05-16:25

Conscientiousness Personality, Similarity and the Performance of New Product Development Teams

Hsi-An Shih¹, Yun-Hwa Chiang², Chu-Chun Hsu³

¹National Cheng Kung University, Tainan, Taiwan, ²Ming Chuan University, Taipei, Taiwan, ³Southern Taiwan University of Science and Technology, Tainan, Taiwan

* **B1-3-2 16:25-16:45**

Flipping the Coin: How Both Heads and Tails Result in Organisational Success?

Rama Krishna Reddy Kummitha

Politecnico di Milano

B1-3-3 16:45-17:05

How do Organisations Perceive External Environment? Navigating Hybrid Context in Social Enterprises

Rama Krishna Reddy Kummitha

Politecnico di Milano

* **B1-3-4 17:05-17:25**

Longitudinal Analyses of SME Healthiness through the eCOP Model: The Case of Samsung Electronics and Hyundai Motors Suppliers

Ki-Chan Kim

The Catholic University of Korea

16:05-17:25 Session B2-3 Innovation

Chair: Yuji Honjo, Chuo University

Room: B2

B2-3-1 16:05-16:25

Information Leakage, Imitation, and the Patent System: Mansfield Revisited

Kristof Van Criekingen¹, Dirk Czarnitzki^{1,2}

¹KU Leuven, Leuven, Belgium, ²ZEW, Mannheim, Germany

B2-3-2 16:25-16:45

Effects of Multilevel Policy Mix of Public R&D Subsidies: Empirical Evidence from Japanese Local SMEs

Hiroyuki Okamuro¹, Junichi Nishimura²

¹Hitotsubashi University, Tokyo, Japan, ²Gakushuin University, Tokyo, Japan

B2-3-3 16:45-17:05

Firm Performance and Progress on Innovation Activities

Shoko Haneda

Chuo University

B2-3-4 17:05-17:25

Organisational Innovation of Manufacturing SMEs in Vietnam

Kana Haraguchi

Kobe University, Kobe, Japan

Chair: Martin Hemmert, Korea University

Room: B3

B3-3-1 16:05-16:25

Managing Across Borders: Japanese Manufacturing SMEs in Malaysia

Chikako Hironaka

Shiga University, Hikone, Japan

* **B3-3-2 16:25-16:45**

Assembling Organizational Practices: The Evolving Business Model of All Safe

Frank Boons¹, Oliver Laasch²

¹University of Manchester, ²University of Nottingham Ningbo China

B3-3-3 16:45-17:05

Does the Change of IPO Listing Requirements Affect Innovation?

Kazuo Yamada

Nagasaki University

B3-3-4 17:05-17:25

Determinants and Performance of Cash Holding: Evidence from Small Business in Malaysia

Zariyawati Binti Mohd Ashhari, Diana Rose Binti Faizal

Universiti Putra Malaysia