
ACSB Conference 2018
1st HEI Global Forum and
Asian Business Summit

Time: 09:15 ~ 17:20 September 12, 2018

Place: Iino Hall and Conference Center

Participants: Business leaders (Humane Entrepreneurs) and Researchers

Key theme: Spreading humane entrepreneurship and developing businesses together

September 12, 2018

ASIA COUNCIL FOR SMALL BUSINESS (ACSB)

9. 12 (Wed)	THE 1st HUMANE ENTREPRENEURSHIP INITIATIVE GLOBAL and ASIAN BUSINESS SUMMIT
09:15-09:45	Registration and Networking
09:45-10:30	<p><u>HEI Global Forum</u></p> <ol style="list-style-type: none"> 1. Background - President Hermawan Kartajaya, 2. UN May event and the birth of HEI Global - Ayman Tarabishy : Humane Entrepreneurship and HEI Global 3. Introduction of participating companies Japan (Prof. Noriyuki Takahashi) Hong Kong (Jack Yao) Indonesia (Hendra Warsita) Korea (Prof. Ki-chan Kim) Malaysia (Yasmin Ahmad) Singapore (Elim Chew) Thailand (Dr. Sukit Uarmahacharoen) Taiwan (Chiashen Chen) Vietnam (Prof. Nguyen Viet Khoi) Cambodia, China, Laos, etc.
10:30-10:50	<p><u>HEI Global, Tokyo Declaration</u> (Hiroyuki Okamoto, Yong Jin Kim) - Declaration Ceremony and Signature</p>
10:50-11:00	Coffee Break
11:00-12:00	<p><u>Keynote Speech</u></p> <ol style="list-style-type: none"> 1. Hermawan Kartajaya, Humane Entrepreneurship and Marketing 4.0 2. Hooi Den Huan, Current issues in Marketing 3. Ki Chan Kim , Z. T. Bae , C. S. Song, Y.J. Kim, M.S. Kang(ICSB, Korea) Humane Entrepreneurship: Global challenges lying ahead <p>(Group Photo)</p>
12:00-13:00	Lunch Break

9. 12 (Wed)	THE 1st HUMANE ENTREPRENEURSHIP INITIATIVE GLOBAL and ASIAN BUSINESS SUMMIT
13:00-13:40	<u>Asian Women Entrepreneurship</u> Asian women entrepreneurs: Past, present and future Elim Chew, Olivia Lu, and other women leaders
13:40-14:00	<u>Japan Session</u> Breakthrough of Asian SMEs with Information technologies: Atsushi Kato, Toshiyuki Okamuro, Yoko Kanari, Akinori Ishii
14:00-15:30	<u>Country Sessions: Business Trends and New Business Opportunities</u> - Hong Kong (Alex Hung): SMEs and Fintech Industry - Indonesia (Hendra Warsita and Hermawan Kartajaya) - Korea (Ki-Man Seo, CEO ,Vessel Co., Ltd Vessel Co., Ltd and Light aircraft manufacturing - Cheon Min Jang & Mimi Kim, Co-founder & President, P&J Medesthetics Corp, Company introduction and Humane Enterprise - Gwangju Metropolitan City (Kim Ji-Woo), Human Centered City, Gwangju and ACSB - Thailand (Dr. Sukit Uarmahacharoen): ICON for Humane Entrepreneurship
15:30-15:45	Coffee Break
15:45-17:25	<u>Discussion on future collaboration among businesses in Asian Countries</u> - Special address: Stanley Au Chong Kit (Macau, ISBC President) - ‘How to enable Humane Entrepreneur and their collaboration in Asia’ -- Policy maker (Young Seop Joo, Former SME Minister, Korea) -- Japan (Itsutomo Mitsui) -- Singapore (Elim Chew) -- Malaysia (Rumaizon Abdul Malik) -- Hong Kong (Alex Hung) -- Taiwan (Chiashen Chen) -- Vietnam (Nguyen Viet Khoi) -- Cambodia, China, Laos, etc.
18:00-20:00	Buffet Party with old and new friends (Optional)

Presenters

Hong Kong

Alex Hung (ICSME Hong Kong)

Jack Yao (ICSME Hong Kong)

Indonesia

Hendra Warsita (ICSB Indonesia)

Hermawan Kartajaya (ACSB president)

Jack Mussry (ACSB, Markplus)

Priyanka Shekhawat (ACSB, Markplus)

Korea

Young-Seop Joo (Fmr.Minister of SMB Administration)

Cheon-Min Jang (P&J Medesthetics)

Mimi Cho (P&J Medesthetics)

Ki-Man Seo (Vessel)

Hyunwoo Kim (Korea Credit Guarantee Fund)

Ji-Woo Kim (Gwangju Metropolitan)

Macau

Stanley Au Chong Kit

(Delta Asia Financial Group, President of International Small Business Congress)

Malaysia

Rumaizon Abdul Malik (ICSB Malaysia)

Yasmin Ahmad (ICSB Malaysia)

Singapore

Hooi Den Huan (ICSB Singapore, NTU)

Elim Chew (ICSB Singapore)

Ernawatt (ICSB Singapore)

Thailand

Dr.Sukit Uarmahacharoen (President, ICSB Thailand)

Wichien Rungpanya (SG, ICSB Thailand)

Sapavut Rungpanya(Falcon Express)

Krittipong Detsongjarus(ICSB Thailand)

Mamoru Ushio(ICSB Thailand)

Sompol Yamlungsub(Chef and Culinary Association)

Lak Techawanchai (Imagine Group)

Panuwat Jantraporn (Manaya Co.,Ltd)

Thanapipat (DOF) Thamrongsuthanyoot (Pladao Group)

Thanapipat (DEW) Thamrongsuthanyoot(Pladao Group)

Taiwan

Chiashen Chen (National Taiwan Univ.)

Vietnam

Nguyen Viet Khoi (Vietnam National Univ.)

Nguyen Van Hong (Vietnam Investment Review)

Dang Xuan Minh (AVM Vietnam)

Nguyen Quoc Viet

Japan

Akinori Ishii (Aegif Corporation)

Keiichi Hamano (Hamano manufacturing)

Tetsuo Ohkawa (Ohkawa Printing)

Toshiyuki Okamuro (Taiyo Seiki manufacturing)

Sadahisa Sugiyama (Minami-Fuji)

Yoko Kanari (CCW)

Yoshie Kaneko (Ishinomaki Revival Support Network)

Yoko Takahashi (Danway)

Yoshitaka Ohara (Habataku)

ICSB

Ayman Tarabishy (Executive Director)

ACSB

Hermawan Kartajaya (ACSB president)

Ki-Chan Kim (Founder ACSB, Past ICSB president)

Yong-Jin Kim (Secretary Gen. of ACSB)

Olivia Lu (VP,ACSB)

Hiroyuki Okamuro (VP, ACSB)

Noriyuki Takahashi (VP, ACSB)

JICSB

Itsutomo Mitsui (Past president)

Atsushi Kato (Acting president)